

# The Nelson County Gazette



**Advertise on one of the most popular websites in Nelson County!**

- 4.3 million pages viewed in 2017.**
- 99.6% of returning visitors live in Kentucky; 85 percent live within a hour's drive.**
- 73% check the site multiple times each day.**
- 8 in 10 visitors use a smartphone or tablet.**
- The first local news site optimized for smartphone and tablet users.**

*Statistics courtesy Google Analytics, January 2018.*

Price includes creation of your banner to your specifications.

Your banner can be linked to your favorite social media site or your website of choice.



## ADVERTISING RATES

**Exclusive Banner Ad, one month -- \$200**

Ad displayed on every page of the site. Ad space is not shared with another advertiser, and receives the maximum number of ad impressions.

**Shared Banner Ad, one month -- \$100**

Ad space is shared with up to 2 additional advertisers. Ads change with each visit, roughly dividing the number of impressions equally between advertisers.

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